1. **Title and description:**
Name: NCX Forest Carbon Program
Free Webinar Description: Learn about how you can generate revenue from your forests through NCX's unique carbon credit program.
Date: Wednesday, October 20th
Time: 7:00-8:00pm ET

2. **Bullet points of what they will learn about:**
- NCX Carbon Program Overview
- What makes our carbon program unique?
- How do landowners enroll?
- Frequently Asked Questions
- 30 minutes for Q&A

3. **Presenter:**
Kathryn Morse, Landowner Success Manager
Bio: Kathryn Morse is a Landowner Success Manager for the Natural Capital Exchange, a carbon marketplace that connects net-zero pioneers with forest landowners. The NCX program pays forest landowners to defer harvesting activity for one year, increasing the average age of their forests and thereby their standing carbon storage capacity. Companies then purchase these carbon credits to offset their emissions. Kathryn has built strong working relationships with national and state landowner associations, and other key stakeholders in the forestry community. She works to educate forest landowners on the NCX program through events, presentations, and direct outreach while managing relationships with the thousands of landowners who have already enrolled in an NCX cycle. She earned her BA in Ecology and Evolutionary Biology from the University of Colorado.

4. **Electronic materials:**
The one-pager of our current cycle would be great to disperse in the email to members! NCX Program Overview - 2022 Winter Cycle

5. **Registration form/public link:**
Registration can be done through an email to members with a public link to sign up for the webinar. Here is the link to registration link for the webinar: https://us06web.zoom.us/meeting/register/tZAocuCspzoqH9c-Q0KSZE-vnsT31z2wC-gb

6. **Webinar schedule:**
- KWOA and NCX contacts will join the call around 10 minutes before the webinar starts to set up
- Introduction/other announcements from KWOA
- NCX 30-minute presentation
- 30 minutes for Q&A: Viewers can ask questions in the Q&A box during or after the presentation and I'll respond to these questions as they come in.